



# Victorian Certificate of Education 2010

SUPERVISOR TO ATTACH PROCESSING LABEL HERE

## STUDENT NUMBER

Figures

Words

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# INDUSTRY AND ENTERPRISE

## Written examination

Wednesday 17 November 2010

Reading time: 3.00 pm to 3.15 pm (15 minutes)

Writing time: 3.15 pm to 5.15 pm (2 hours)

## QUESTION AND ANSWER BOOK

### Structure of book

| <i>Section</i> | <i>Number of questions</i> | <i>Number of questions to be answered</i> | <i>Number of marks</i> |
|----------------|----------------------------|---|------------------------|
| A              | 4                          | 4   | 40                     |
| B              | 3                          | 1   | 10                     |
|                |                            |   | Total 50               |

- Students are permitted to bring into the examination room: pens, pencils, highlighters, erasers, sharpeners and rulers.
- Students are NOT permitted to bring into the examination room: blank sheets of paper and/or white out liquid/tape.
- No calculator is allowed in this examination.

### Materials supplied

- Question and answer book of 11 pages.
- Additional space is available at the end of the book if you need extra paper to complete an answer.

### Instructions

- Write your **student number** in the space provided above on this page.
- You are encouraged to draw on your work placement and wider industry knowledge in answering questions on this paper.
- All written responses must be in English.

**Students are NOT permitted to bring mobile phones and/or any other unauthorised electronic devices into the examination room.**

**SECTION A**

**Instructions for Section A**  
Answer **all** questions in the spaces provided.

**Question 1**

a. For each of the following terms, define and give an example of their application in the workplace.

- flexible learning

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- teamwork

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- quality assurance

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6 marks

b. Identify and explain **two** enterprise skills considered beneficial for effective participation in the workplace.

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4 marks

**Question 2**

- a. Using an example, define the term 'sustainable resource use'.

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2 marks

- b. Identify an industry in which sustainable resource use is a major pressure. Describe and illustrate **two** ways sustainable resource use is a major pressure in this industry.

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4 marks

- c. Analyse the impact of this pressure on the industry you have identified.

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4 marks

**Question 3**

In 2009 the federal government released its innovation policy agenda to 2020 'Powering Ideas: An Innovation Agenda for the 21st Century'.

'This is a ten-year reform agenda to make Australia more productive and more competitive. Increasing our capacity to create new knowledge and find new ways of doing business is the key to building a modern economy based on advanced skills and technologies. It is the key to success in this, the global century.'

Senator Kim Carr, Minister for Innovation, Industry, Science and Research

- a. Define the term 'innovation'.

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1 mark

- b. Explain one reason why innovation is important in the workplace.

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2 marks

- c. Describe one example of an innovative practice in a workplace you are familiar with and explain one reason why you consider this practice innovative.

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3 marks

- d. Explain one way this innovation has affected the way work is carried out in that workplace.

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2 marks

- e. Suggest and outline one way a workplace can encourage its workers to be innovative.

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2 marks

**Question 4**

- a. Identify and describe **two** characteristics you would expect to find in a workplace with an enterprising culture.

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4 marks

- b. Describe how a workplace might encourage the development of an enterprising culture.

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3 marks

- c. Explain the benefits of being an employee in an enterprising workplace.

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3 marks

**SECTION B**

**Instructions for Section B**  
Answer **one** question in the space provided.

**Question 1**

- a. Define the term ‘workplace flexibility’. Identify a flexible workplace that you are familiar with and describe the type of flexible work arrangements available in that workplace.
- b. Evaluate the impact of flexible work arrangements on employers and employees in this workplace.

4 + 6 = 10 marks

**OR**

**Question 2**

- a. Define the term ‘technology’ in relation to the workplace. Identify a workplace that you are familiar with and describe the use of technology available in that workplace.
- b. Evaluate the impact of technological change on the workplace you have described.

4 + 6 = 10 marks

**OR**

**Question 3**

- a. Define the term ‘training’ in relation to the workplace. Identify a workplace that you are familiar with and describe the methods of training available in that workplace.
- b. Evaluate the impact of training on employers and employees in this workplace.

4 + 6 = 10 marks

Either **Question 1, 2 or 3**

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