



# Victorian Certificate of Education 2011

SUPERVISOR TO ATTACH PROCESSING LABEL HERE

## STUDENT NUMBER

Figures

Words


Letter

--

# INDUSTRY AND ENTERPRISE

## Written examination

Tuesday 22 November 2011

Reading time: 11.45 am to 12.00 noon (15 minutes)

Writing time: 12.00 noon to 2.00 pm (2 hours)

## QUESTION AND ANSWER BOOK

### Structure of book

<i>Section</i>	<i>Number of questions</i>	<i>Number of questions to be answered</i>	<i>Number of marks</i>
A	4	4	40
B	3	1	10
			Total 50

- Students are permitted to bring into the examination room: pens, pencils, highlighters, erasers, sharpeners and rulers.
- Students are NOT permitted to bring into the examination room: blank sheets of paper and/or white out liquid/tape.
- No calculator is allowed in this examination.

#### Materials supplied

- Question and answer book of 11 pages.
- Additional space is available at the end of the book if you need extra paper to complete an answer.

#### Instructions

- Write your **student number** in the space provided above on this page.
- You are encouraged to draw on your work placement and wider industry knowledge in answering questions on this paper.
- All written responses must be in English.

**Students are NOT permitted to bring mobile phones and/or any other unauthorised electronic devices into the examination room.**

**SECTION A****Instructions for Section A**

Answer **all** questions in the spaces provided.

**Question 1**

- a. Define the term 'enterprise culture'.

---



---



---



---

2 marks

- b. Identify and describe **three** characteristics of enterprise in relation to a work or personal setting.

---



---



---



---



---



---



---



---



---



---



---



---



---



---



---



---



---



---



---



---



---



---

6 marks

- c. Describe, using an example, how enterprise has been applied in a work setting.

---



---



---



---

2 marks

**Question 2**

- a. Define the term 'lifelong learning'.

---

---

---

---

2 marks

- b. Describe how lifelong learning is different from workplace learning.

---

---

---

---

---

---

---

4 marks

- c. Explain how a positive attitude to lifelong learning can assist an employee to cope with change in the workplace.

---

---

---

---

---

---

---

4 marks

**Question 3**

- a. Discuss the role of government in promoting change in Australian industry.

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

5 marks

- b. Select one recent government policy initiative you are familiar with and answer the following questions.

Selected policy initiative \_\_\_\_\_

- i. Describe the policy initiative and outline the main objective of the policy.

---

---

---

---

---

---

---

---

- ii. Outline one response to the policy initiative from industry.

---

---

---

---

---

---

---

---

3 + 2 = 5 marks

**Question 4**

Innovation is the key to making Australia more productive and more competitive. It is the key to answering the challenge of climate change, the challenge of national security . . . It is the key to creating a future that is better than the past.

Source: Department of Innovation, Industry, Science and Research

- a. Define the term 'innovation'. Give an example of a recent innovation by an industry.

---

---

---

---

---

3 marks

- b. Explain how innovation can make 'Australia more productive and more competitive'.

---

---

---

---

---

3 marks

- c. Provide an argument to justify why innovation '. . . is the key to creating a future that is better than the past'.

---

---

---

---

---

---

---

4 marks

**SECTION B**

**Instructions for Section B**  
Answer **one** question in the space provided.

**Question 1**

- a. Define the term ‘quality’ as it applies to the workplace. Identify a workplace you are familiar with and describe one quality system or process undertaken in that workplace. 4 marks
  
- b. Evaluate the impact of that quality system or process on the way workers perform their roles in the workplace selected. 6 marks

**OR**

**Question 2**

- a. Define the term ‘workplace flexibility’ as it applies to the workplace. Identify a workplace you are familiar with and describe the extent to which workplace flexibility exists in that workplace. 4 marks
  
- b. Evaluate the impact that workplace flexibility has had on the way workers perform their roles in the workplace selected. 6 marks

**OR**

**Question 3**

- a. Define the term ‘competency-based training’ as it applies to the workplace. Identify a workplace you are familiar with and describe the application of competency-based training in that workplace. 4 marks
  
- b. Evaluate the impact of competency-based training on the workers’ abilities to perform their roles in the workplace selected. 6 marks

Either **Question 1, 2 or 3**

a. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

---

---

---

---

---

---

---

---

---

---

b.

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---







Lined paper area for writing the exam answers, consisting of multiple horizontal lines.



