

SUPERVISOR TO ATTACH
PROCESSING LABEL HERE

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Write your **student number** in the boxes above.

Letter

Industry and Enterprise

Question and Answer Book

VCE Examination – Tuesday 12 November 2024

- Reading time is **15 minutes**: 2.00 pm to 2.15 pm
- Writing time is **2 hours**: 2.15 pm to 4.15 pm

Materials supplied

- Question and Answer Book of 20 pages

Instructions

- Use the additional space at the end of this book if you need extra space to complete an answer.

Students are **not** permitted to bring mobile phones and/or any unauthorised electronic devices into the examination room.

Contents	pages
8 questions, 70 marks	2–18

Instructions

- Answer **all** questions in the spaces provided.
 - Write your responses in English.
 - You are encouraged to draw on your structured workplace learning and wider industry knowledge when answering questions in this examination.
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Question 1 (10 marks)

- a. Explain the importance of enterprising behaviour within community or workplace settings. 4 marks

Do not write in this area.

b. Discuss an example of how teamwork could assist in the development of an enterprise culture in a community or work setting with which you are familiar.

4 marks

c. Outline **one** type of informal training or workplace learning a workplace could provide to support the development of enterprising behaviours.

2 marks

Do not write in this area.

Question 3 (5 marks)

a. Define the term 'enterprise culture'.

1 mark

b. Discuss the extent to which a workplace or community setting with which you are familiar has developed an enterprise culture.

4 marks

Do not write in this area.

Question 4 (9 marks)

Ali is employed by a business that manufactures and distributes medical kits for surgeons. One of Ali’s responsibilities is to ensure that all products in the kits are of a consistently high standard so that no damaged or defective items are distributed. To achieve this, Ali needs to manage more than 30 employees involved in producing and packing the kits. The business uses a quality control approach to monitor the production and distribution of the kits and to ensure high quality standards.

a. Outline the key features of quality control.

2 marks

b. Explain how Ali could apply a quality control system to ensure high-quality production and distribution of the medical kits. Refer to the stimulus material above in your response.

4 marks

Do not write in this area.

c. Explain how **one** work-related skill could assist Ali in the quality management of the medical kits.

3 marks

Do not write in this area.

Question 5 (11 marks)

a. Describe a recent technology-focused innovation in **one** Australian industry. 2 marks

b. Explain **one** government policy that supports innovation. 2 marks

c. Explain the importance of work-related skills in the development of an innovative culture in a workplace. 3 marks

Do not write in this area.

d. Discuss the relationship between technology and innovation. 4 marks

Do not write in this area.

Question 6 (4 marks)

A paint manufacturer is trying to increase sales by focusing on developing environmentally sustainable paint products. Market research showed strong consumer demand for eco-friendly paint. The manufacturer responded by conducting research and development that they hoped would lead to the production of a range of non-toxic, competitively priced paint products.

a. Define the term ‘research and development’.

1 mark

b. Explain the role of research and development in creating a new product. Refer to the stimulus material above in your response.

3 marks

Do not write in this area.

Question 7 (4 marks)

Analyse a recent enterprising response involving innovation within a workplace or industry with which you are familiar.

Do not write in this area.

Question 8 (22 marks)

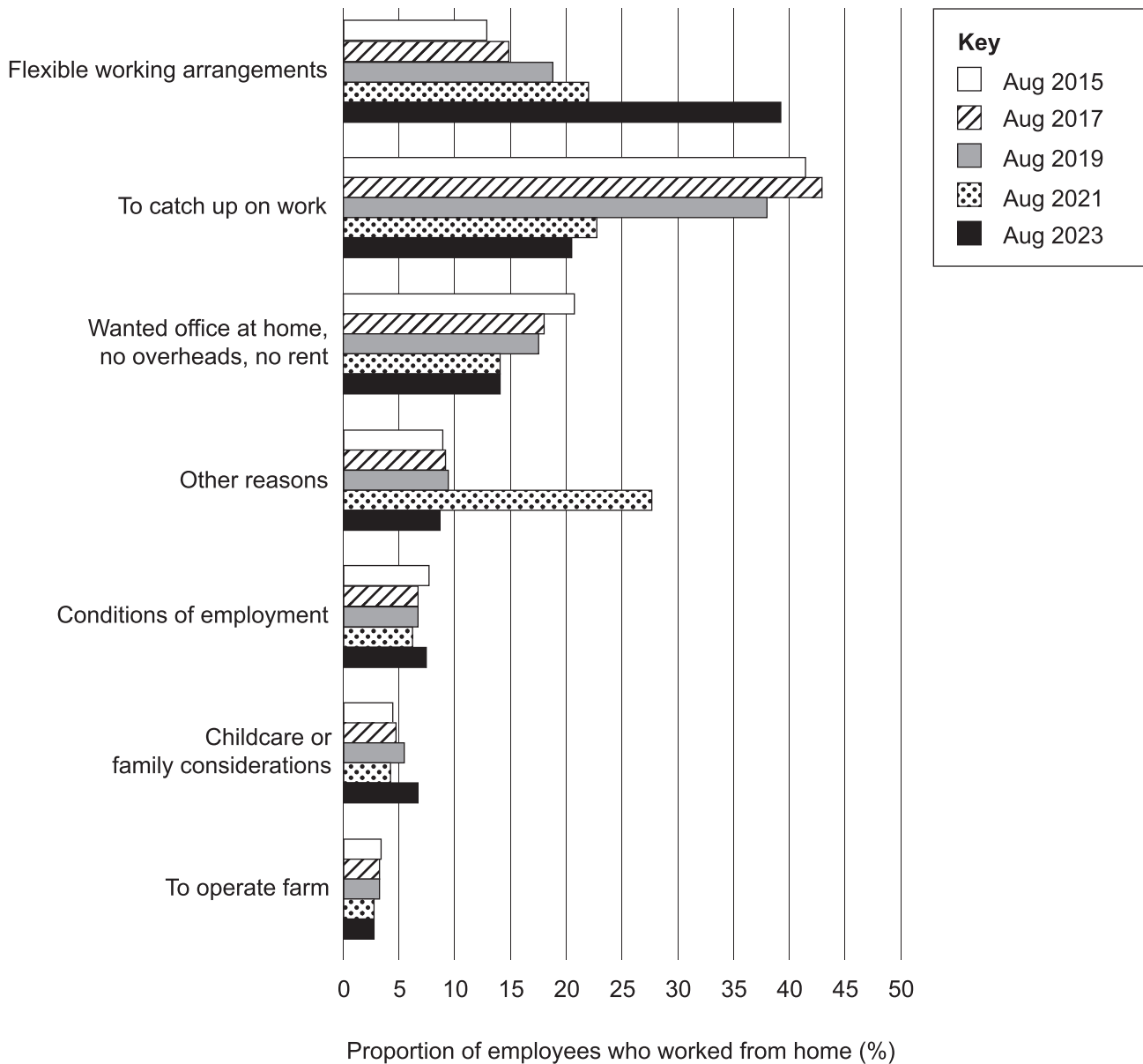
Source 1

During the past four years, societal values and attitudes have changed. For example, many employees are seeking a better work–life balance. There has been a shift from employees working in the workplace every day, to employees working from home at least one day per week. This is known as a hybrid¹ work arrangement. Another possible change is a move towards a four-day working week. Australia has many service industries that are suited to both work models.

¹hybrid – something that combines two or more different elements or features

Source 2

Main reason employees worked from home



Source: 'Working Arrangements', Australian Bureau of Statistics, August 2023 <abs.gov.au>

Do not write in this area.

Source 3

Employees' working arrangements					
	Aug 2015 (%)	Aug 2017 (%)	Aug 2019 (%)	Aug 2021 (%)	Aug 2023 (%)
Usually worked extra hours or overtime	35.6	34.9	34.1	33.9	31.4
Usually required to be on call or standby	23.9	23.9	22	22.5	19
Usually worked shift work	15.9	16.1	15.6	14.9	14.7
Had an agreement to work flexible hours	31.9	32.7	34.1	35.6	33.4
Regularly worked from home in job or business	29.9	30.9	32.1	40.3	36.9
Worked Monday to Friday only	64.3	63.7	65.2	66.1	66.9

Source: 'Working Arrangements', Australian Bureau of Statistics, August 2023 <abs.gov.au>

- a. Using the information in the stimulus materials, outline the recent changes involving people's desire for a better work–life balance.

2 marks

Do not write in this area.

c. Explain how workplace flexibility can promote the development of an enterprise culture. 3 marks

Do not write in this area.

d. Discuss the importance of leadership in the development of an enterprise culture. 4 marks

Do not write in this area.

- e. Describe **two** other ways that societal values and attitudes have changed in the past four years affecting an industry with which you are familiar.

4 marks

Do not write in this area.

- f. Evaluate an industry response to the pressures and opportunities created by changing societal values and attitudes. 5 marks

Do not write in this area.

