

SUPERVISOR TO ATTACH  
PROCESSING LABEL HERE

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Write your **student number** in the boxes above.

**Letter**

# Media

## Question and Answer Book

VCE Examination – Wednesday 13 November 2025

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- Reading time is **15 minutes**: 11.45 am to 12 noon
- Writing time is **2 hours**: 12 noon to 2.00 pm

### Materials supplied

- Question and Answer Book of 20 pages

### Instructions

- Use the additional space at the end of the book if you need extra space to complete an answer.

Students are **not** permitted to bring mobile phones and/or any unauthorised electronic devices into the examination room.

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Contents	pages
<b>Section A</b> (9 questions, 50 marks) _____	2–10
<b>Section B</b> (2 questions, 30 marks) _____	12–15

## Section A

### Instructions

- Answer **all** questions in the spaces provided.
- Write your responses in English.

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### Narratives and their contexts

Identify the media narrative that you have studied this year for ‘Narratives and their contexts’.

You **must** use this media narrative to respond to **Questions 1–4**.

Media narrative \_\_\_\_\_

#### Question 1 (3 marks)

Describe **one** way the construction of the media narrative is appropriate to its media form.

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**Question 2 (6 marks)**

Identify one narrative convention used in the media narrative.

Narrative convention \_\_\_\_\_

Discuss how **two** media codes have been used to develop this narrative convention in a particular moment, frame or sequence in the media narrative.

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**Question 3 (5 marks)**

Discuss how a context in which an audience consumes the media narrative may influence their reading of this narrative.

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**Question 4** (6 marks)

Analyse how the media creator used conventions to construct the media narrative to engage a specific audience.

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- b.** Describe how a media code **or** convention appropriate to your chosen media form could be applied when planning the proposed production in **part a** and explain how this choice would appeal to the target audience.

4 marks

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**Agency and control in the media**

**Question 6** (3 marks)

Describe **one** way that the relationship between the media and audiences can be considered 'changing'.

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**Question 7** (4 marks)

Discuss **one** way in which governments have used the media.

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**Question 8** (7 marks)

Ethical or legal issues can impact the regulation of media products in the contemporary media landscape.

- a. Outline **one** example of the regulation of the media in Australia. 2 marks

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- b. Discuss an ethical or legal issue related to the example of media regulation you outlined in **part a**. 5 marks

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