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# Media

# **Question and Answer Book**

VCE Examination – Wednesday 13 November 2025

• Reading time is **15 minutes**: 11.45 am to 12 noon

• Writing time is **2 hours**: 12 noon to 2.00 pm

# Materials supplied

· Question and Answer Book of 20 pages

### Instructions

• Use the additional space at the end of the book if you need extra space to complete an answer.

Students are **not** permitted to bring mobile phones and/or any unauthorised electronic devices into the examination room.

| Contents                          | pages |
|-----------------------------------|-------|
| Section A (9 questions, 50 marks) | 2–10  |
| Section B (2 questions, 30 marks) | 12–15 |





# Do not write in this area.

# **Section A**

# Instructions

- Answer all questions in the spaces provided.
- Write your responses in English.

| Narratives and their contexts   |
|---|
| Identify the media narrative that you have studied this year for 'Narratives and their contexts'. |
| You <b>must</b> use this media narrative to respond to <b>Questions 1–4</b> .                     |
| Media narrative   |
| Question 1 (3 marks)  |
| Describe <b>one</b> way the construction of the media narrative is appropriate to its media form. |
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2024 VCE Media Section A

| Question 2 (6 ma   | arks)   |
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|  | tive convention used in the media narrative.  |
| dentity one nama   | live convention used in the media narrative.  |
| Namentin in a second                                       | tion  |
| varrative conven   | tion  |
| Dia  |   |
|  | media codes have been used to develop this narrative convention in a particular             |
| moment, frame of   | r sequence in the media narrative.  |
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| Discuss how a co   |   |
| Question 3 (5 ma<br>Discuss how a co<br>of this narrative. |   |
| Discuss how a co   |   |
| Discuss how a co   |   |
| Discuss how a co   | arks)  Intext in which an audience consumes the media narrative may influence their reading |

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| Question 4 (6 marks)   |
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| Analyse how the media creator used conventions to construct the media narrative to engage a specific audience. |
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# **Media production**

### Question 5 (10 marks)

'Sci-Fi High' is a media product aimed at an audience of high school students aged 12 to 16. It uses conventions of the science fiction genre and is set in a futuristic space academy. 'Sci-Fi High' combines the exciting world of space exploration with the relatable experiences of high school life. The media product aims to inspire a love for science and space while addressing themes such as identity, friendship and the pursuit of dreams.

| 3as | sed on the 'Sci-Fi High' intention and audience extract:   |         |
|-----|--|---------|
| а.  | Write a description of the narrative of a proposed production in <b>one</b> of the media forms listed below. Your response must describe at least <b>two</b> moments, frames or sequences appropriate to the theme and genre of the narrative. |         |
|     | Tick (√) <b>one</b> media form.  |         |
|     | ☐ video/film   |         |
|     | animated production  |         |
|     | ☐ radio or audio production  |         |
|     | digital or analogue photographic presentation, sequence or series  |         |
|     | digital or traditional print production  |         |
|     | digital and/or online production   |         |
|     | convergent or hybridised media production  | 6 marks |
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| b. | Describe how a media code <b>or</b> convention appropriate to your chosen media form could be applied when planning the proposed production in <b>part a</b> and explain how |         |
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|    | this choice would appeal to the target audience.   | 4 marks |
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# Agency and control in the media

| Question 6 (3 marks)   |
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| Describe <b>one</b> way that the relationship between the media and audiences can be |
| considered 'changing'.   |
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| Question 7 (4 marks)   |
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| Discuss <b>one</b> way in which governments have used the media.                     |
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| Eth | estion 8 (7 marks) ical or legal issues can impact the regulation of media products in the contemporary dia landscape. |         |  |  |
|-----|--|---------|--|--|
| a.  | Outline <b>one</b> example of the regulation of the media in Australia.  | 2 marks |  |  |
| b.  | Discuss an ethical or legal issue related to the example of media regulation you outlined in part a.                   |         |  |  |

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| <b>Question 9</b> (6 marks)  Analyse how globalised media institutions have impacted the distribution of media product  Your response must include <b>one or more</b> specific examples of commercial and/or  user-generated content. |  |  |
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## **Section B**

### **Instructions**

- · Answer all questions in the spaces provided.
- · Write your responses in English.

## Question 1 (15 marks)

Analyse the construction of representations in the media narrative you studied this year and how these reflect or challenge the views and values of the context in which it was produced.

Your response should consider the relationship between the media narrative and **one or more** of the following contexts.

- social
- cultural
- · economic
- · political

| <ul> <li>historical</li> </ul> |  |  |  |
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| Question 2 (15 marks)   |
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| Analyse contemporary evidence, arguments and ideas to explain both the influence of media <b>and</b> the agency of audiences. |
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If you use any additional Question and Answer Books to complete your responses, write your **student number** on the front cover. At the end of the examination, place the additional Question and Answer Books inside the front cover of the first Question and Answer Book.

