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Write your **student number** in the boxes above.

Letter

Media

Question and Answer Book

VCE Examination – Wednesday 12 November 2025

- Reading time is **15 minutes**: 2.00 pm to 2.15 pm
- Writing time is **2 hours**: 2.15 pm to 4.15 pm

Materials supplied

- Question and Answer Book of 24 pages

Instructions

- Use the additional space at the end of this book if you need extra space to complete an answer.

Students are **not** permitted to bring mobile phones and/or any unauthorised electronic devices into the examination room.

Contents

	pages
Section A (10 questions, 50 marks) _____	3–13
Section B (2 questions, 30 marks) _____	14–18

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Section A

Instructions

- Answer **all** questions in the spaces provided.
- Write your responses in English.

Narratives and their contexts

Question 1 (3 marks)



Source: *Nosferatu: A Symphony of Horror*, film, FW Murnau (dir.), Film Arts Guild, USA, 1922

Describe how **one** media code conveys meaning in the film still from *Nosferatu: A Symphony of Horror* (1922) shown above.

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Media production

Use the information provided below to answer Questions 4–7.

The Australian Broadcasting Corporation (ABC) is a government-funded media organisation whose purpose is to reflect and contribute to Australian society. It provides a wide range of media services across various platforms including television, radio and online. Below is an excerpt from the ABC's five-year plan (2023–2028) that outlines its goals and priorities for the near future.

Australian audiences are increasingly fragmented across platforms and devices and ... audiences who prefer to use digital platforms will soon exceed audiences for broadcast radio and television. To reach and serve them, the ABC will need to strengthen and extend its digital products and content.

...

As a national broadcaster, the ABC has an obligation to reflect and serve the people of Australia in all of their diversity ... However, truly reflecting the diversity of the Australian population requires recognition and representation not only of people from different ethnic and cultural backgrounds, but also people of diverse genders, ages, sexual orientations and social backgrounds, people from geographic locations across the country and people with disabilities.

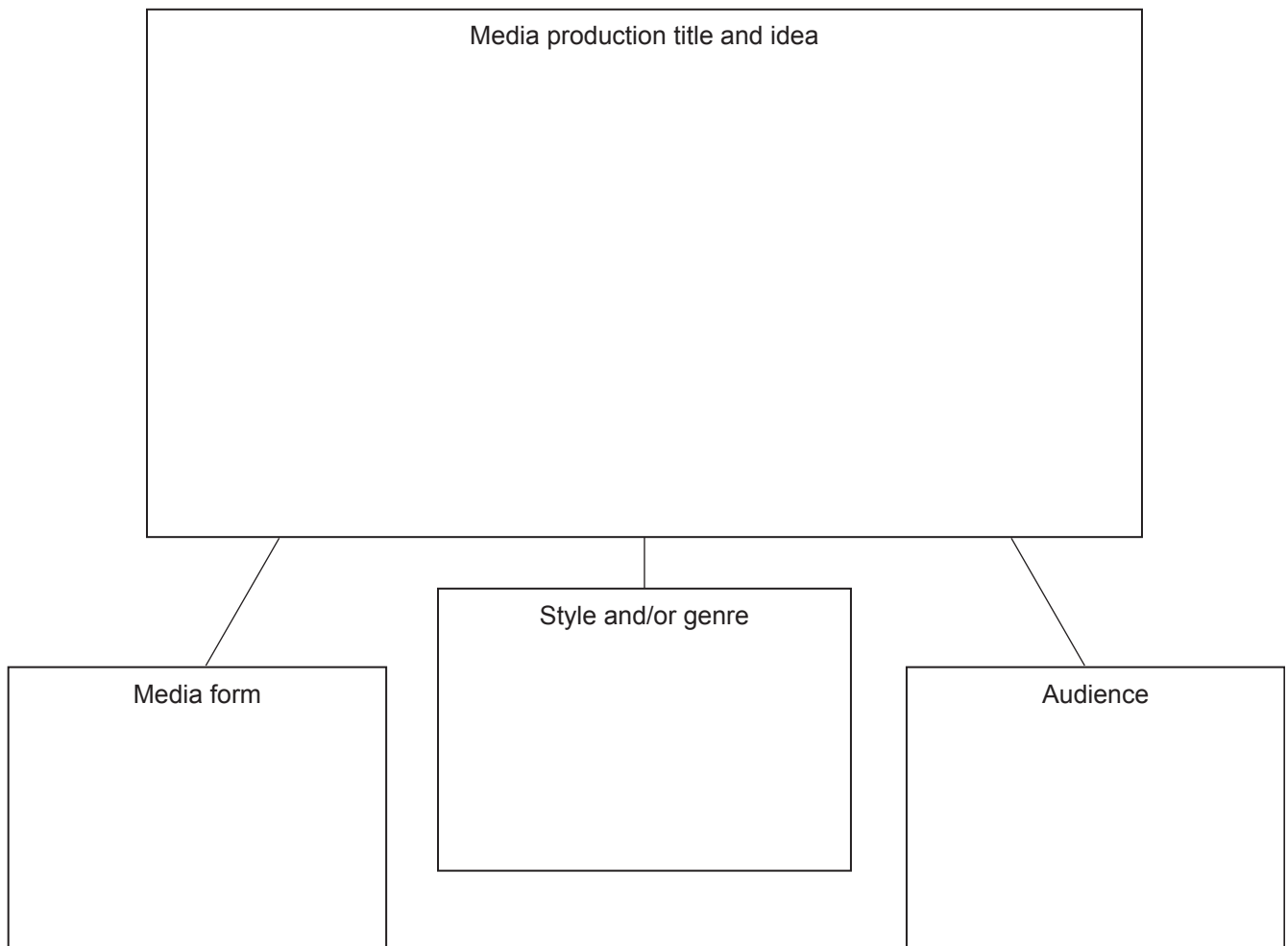
Source: Australian Broadcasting Corporation, *Background to the Plan: The Five-Year Outlook for 2023–28*, 2023

Question 4 (4 marks)

Develop **one** idea for a media production in response to the ABC's five-year plan. Your idea must be in a media form from the following list:

- moving image – film, television, video, animation, to be distributed via the ABC's streaming video-on-demand service iview
- still image – photography, to be distributed via the ABC's social media platforms
- audio – radio, podcast, to be distributed via the ABC's digital audio platform ABC Listen
- print – magazine, poster, to be distributed physically and online
- digital – products such as video games and apps, to be distributed through the ABC's digital platforms

Outline your idea using the boxes provided below.



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Examination continues on the next page.

Question 2 (15 marks)

Shown below is a screenshot from a social media channel that discusses news in the Australian media landscape. Viewers write comments to share their opinions on the videos and the issues discussed.



Australia's Social Media Ban!

Subscribe

3 comments**Comment 1**

I support this new Online Safety Amendment Act, which establishes a minimum age of 16 for social media sites. I've seen firsthand how media can take over young children's lives. Along with films and TV, streaming platforms, gaming and news websites overwhelm our kids with content they aren't ready to process. We need the government's support to keep our children safe.

Comment 2

I don't think these new social media age limits will work! Everyone knows how to get around age restrictions online; we've been doing it for years. It's also unfair to think that social media is bad for all kids. Why not just make social media safer for everyone, no matter their age?

Comment 3

The government is spending all its time and money trying to regulate social media (good luck), but I feel like there are much bigger problems in terms of regulation. Global media platforms are far less regulated in Australia. If the government really wants to protect young Australians and our cultural identity, it needs to start making these companies accountable.

