

VCE Industry and Enterprise

Written examination – End of year

Sample questions

These sample questions are intended to demonstrate how new aspects of Units 3 and 4 of VCE Industry and Enterprise may be examined. They do **not** constitute a full examination paper.

Question 1 (7 marks)

Animal Free Limited manufactures and sells vegetarian and vegan meals and snacks. The business has an online store and supplies a number of retailers, including cafes. Its products are made using locally sourced raw materials and are packaged in biodegradable containers. Animal Free Limited creates employment opportunities for people who need flexible working hours, allows job sharing and, in some roles, working from home. Fully paid training is available for its employees and many of the training modules are delivered online. The business encourages employees to contribute to the success of the business in a number of ways. This includes monthly team meetings, with the option of teleconferencing, and optional employee share purchase. The business also has idea awards, where employees are able to make suggestions to solve problems or introduce new products or processes.

a. Analyse how an enterprise culture has been developed at Animal Free Limited.

3 marks

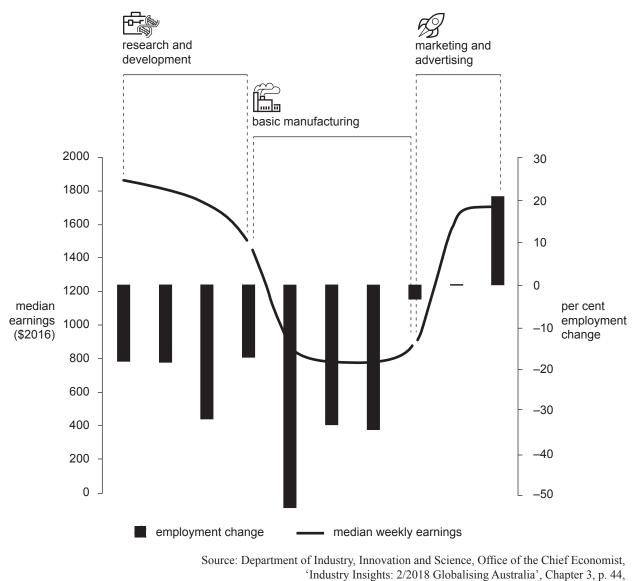
b. Discuss the importance of teamwork in developing an enterprise culture in a community and/or work setting with which you are familiar.

4 marks



Question 2 (4 marks)

Australia's manufacturing industry is changing.



https://publications.industry.gov.au/publications/industryinsightsjune2018/globalising-australia.html

Using the graph above, analyse how pressures and opportunities have created a need for change in the manufacturing industry.

Describe an innovation that has recently occurred in an Au	ustralian industry.	2 mai
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Question 4 (3 marks)

Explain one recent government initiative designed to support innovation in Australia.

Question 5 (4 marks)

Esme is studying Industry and Enterprise. She recently read the following: '... Australians have been considered among the biggest consumers of natural resources in the world ... we each get through 70 tonnes of materials every year.' Esme is aware that some industries are changing their use of natural resources and wonders what the impact of this will be.

Source: Heinz Schandl and Thomas Wiedmann, 'Australia's consumption of natural resources – a report card', The Conversation, 3 September 2013, https://theconversation.com/australias-consumption-of-natural-resources-a-report-card-17731

Discuss the effects of changing trends in the use of natural resources in an industry with which you are familiar.

Question 6 (14 marks)

Murray's Homewares is a manufacturer of homewares. The owner, Murray, is committed to producing high-quality products at competitive prices. Murray's business has grown rapidly in the past three years and he now employs more than 100 people. In the near future Murray plans to introduce quality assurance into all aspects of his business. He wants his employees to play a significant role in quality assurance but feels that they need to develop their work-related skills first.

a. Outline the key principles of quality assurance.

2 marks



these ne	e three work-related skills that Murray's employees will need in order to carry out w responsibilities.	6
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