

Victorian Certificate of Education 2015

SUPERVISOR TO ATTACH PROCESSING LABEL HERE

Letter

STUDENT NUMBER

MEDIA

Written examination

Monday 16 November 2015

Reading time: 3.00 pm to 3.15 pm (15 minutes) Writing time: 3.15 pm to 5.15 pm (2 hours)

QUESTION AND ANSWER BOOK

Structure of book

Section	Number of questions	Number of questions to be answered	Number of marks
А	4	4	21
В	4	4	22
C	4	4	22
			Total 65

- Students are permitted to bring into the examination room: pens, pencils, highlighters, erasers, sharpeners and rulers.
- Students are NOT permitted to bring into the examination room: blank sheets of paper and/or correction fluid/tape.
- No calculator is allowed in this examination.

Materials supplied

- Question and answer book of 16 pages.
- Additional space is available at the end of the book if you need extra paper to complete an answer.

Instructions

- Write your **student number** in the space provided above on this page.
- Answer **all** questions in the spaces provided.
- All written responses must be in English.

Students are NOT permitted to bring mobile phones and/or any other unauthorised electronic devices into the examination room.

SECTION A – Narrative

Name the texts that you studied for narrative this year.

Question 1 (3 marks)

a. Define the story element 'structuring of time'.

1 mark

b. Explain how structuring of time functions in **one** of the narrative texts that you studied this year.

2 marks

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Question 2 (3 marks)

With reference to **one** narrative text that you studied this year, explain how **one** of the following contributes to the narrative's meaning:

• camera techniques

OR

• technologies and qualities for radio

Question 3 (5 marks)

Discuss how one production element **or** one story element assists the audience's consumption and reception in **two** of the narrative texts that you studied this year. You must use the **same** element for both narrative texts.

Chosen element	

Question 4 (10 marks)

Analyse how **two** of the following elements have been used to establish and/or develop characters in **two** of the narrative texts that you studied this year:

- sound
- acting
- the opening and/or resolution of the narrative
- multiple storylines

You must use the **same** two elements for both texts.

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SECTION B – Media texts and society's values

Name the texts that you studied for media texts and society's values this year.

Question 1 (2 marks) Describe a discourse or social issue evident in the texts that you studied this year. Discuss how **one** text has been shaped by a discourse or social issue present in the society at the time it was produced.



Question	3	(8	marks)
Question	5	(O	mains	,

, T	presentation from another text that you studied this year was constru	icted. 4 mai
Discuss a value that	nat the representation explained in part a. reflects.	
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Question 4 (8 marks)

Analyse the relationship between dominant, oppositional and emerging values in society and in one or more media texts.

In your response, refer to **both**:

- a discourse or social issue that is evident in the text(s) that you studied this year
- the tension that exists between the different values in society and in one or more media texts.

Que a.	estion 1 (2 marks) Define the 'nature of media influence'.	1 mark
b.	Define the 'extent of media influence'.	– 1 mark
Wit	estion 2 (6 marks) h reference to a media form/text that is claimed to influence a specific audience, outline two uments and/or examples of evidence that support or oppose this claim.	_
For	m/text	
Arg	ument and/or example of evidence 1	_
		_
		_
Arg	ument and/or example of evidence 2	_
		_
		_

Question 3 (6 marks)

Describe and compare **two** communication theories/models that attempt to explain the relationship between audiences and the media.



Question 4 (8 marks)

Why is regulation of the media challenging and often debated?

In your response, you must include:

- arguments surrounding the rationale for and regulation of the media
- evidence about media influence on audiences and the broader society.

Extra space for responses

Clearly number all responses in this space.

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	15	2015 MEDIA EAAM

TURN OVER

An answer book is available from the supervisor if you need extra paper to complete your answer. Please ensure you write your **student number** in the space provided on the front cover of the answer book. At the end of the examination, place the answer book inside the front cover of this question and answer book.

