

Victorian Certificate of Education 2016

SUPERVISOR TO ATTACH PROCESSING LABEL HERE

Letter

STUDENT NUMBER

MEDIA

Written examination

Monday 14 November 2016

Reading time: 3.00 pm to 3.15 pm (15 minutes) Writing time: 3.15 pm to 5.15 pm (2 hours)

QUESTION AND ANSWER BOOK

Structure of book

Section	Number of questions	Number of questions to be answered	Number of marks
А	4	4	21
В	4	4	24
C	4	4	20
			Total 65

- Students are permitted to bring into the examination room: pens, pencils, highlighters, erasers, sharpeners and rulers.
- Students are NOT permitted to bring into the examination room: blank sheets of paper and/or correction fluid/tape.
- No calculator is allowed in this examination.

Materials supplied

- Question and answer book of 20 pages.
- Additional space is available at the end of the book if you need extra paper to complete an answer.

Instructions

- Write your **student number** in the space provided above on this page.
- Answer **all** questions in the spaces provided.
- All written responses must be in English.

Students are NOT permitted to bring mobile phones and/or any other unauthorised electronic devices into the examination room.

SECTION A	A – Narrative
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	Instructions for Section A	
А	answer all questions in the spaces provided.	
Nar	me the texts that you studied for narrative this year.	_
Qu a.	estion 1 (5 marks) Identify two story elements.	- 2 marks
b.	Describe how one of the story elements identified in part a. assists in the development of a character in one of the narrative texts that you studied this year.	- 3 marks
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Question 2 (4 marks)

Discuss how editing has been used to communicate meaning in the **other** narrative text that you studied this year.



Question 3 (4 marks)

With reference to **one** narrative text that you studied this year, explain how **one** of the following elements assists the audience in engaging with the opening of the narrative:

- camera techniques
- sound
- editing
- acting



Question 4 (8 marks)

Compare how **both** narrative texts that you studied this year engage audiences through the use of mise en scène.

	Instructions for Section B	
А	nswer all questions in the spaces provided.	
Nan	ne the texts that you studied for media texts and society's values this year.	
Quo a.	estion 1 (4 marks) Describe one dominant value in one text that you studied this year.	2 marks
b.	Outline how another text that you studied this year reflects an oppositional or emerging value.	2 marks

Question 2 (4 marks)

The media plays a significant role in forming values and attitudes, using representational tools of language, image and sound to construct and distribute ideas and attitudes in texts.

Discuss how **one** media representation has been constructed to reflect an idea, a value, an attitude or a discourse in **one** media text that you studied this year.



Question 3 (6 marks)

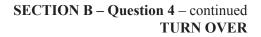
How has **one** discourse or social issue evolved over time? In your response, compare representations from **two or more** media texts that you studied this year.



Question 4 (10 marks)

Discuss how **one or more** media texts that you studied this year presented a discourse or an issue. In your response, refer to:

- the relationship between dominant, oppositional or emerging values
- the relationship between the discourse or issue and how the media text(s) reflects society's values
- particular moral, political or other views
- the distribution of particular social values through the media text(s).



SECTION C – Media influence

Instructions for Section C

Answer **all** questions in the spaces provided.

Question 1 (3 marks)

Describe the relationship between **one** theory of audience and **one** specific communication theory or model.

Question 2 (3 marks)

The media is subject to regulation.

Outline **one** argument against the regulation of **one** specific media form or text. In your response, refer to any media forms or texts that you studied this year, and issues in relation to control of the specific media form or text.



Question 3 (4 marks)

Audiences are increasingly involved in media consumption, creation and distribution.

Discuss the relationship between **one** specific audience and **at least one** media form or text.

Question 4 (10 marks)

Evaluate opposing views about the power of the media to influence audiences. In your response, compare arguments and evidence from **two** communication theories or models.



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END OF QUESTION AND ANSWER BOOK

Extra space for responses

Clearly number all responses in this space.

2016 MEDIA	EXAM
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2016 MEDIA EXAM

An answer book is available from the supervisor if you need extra paper to complete your answer. Please ensure you write your **student number** in the space provided on the front cover of the answer book. **At the end of the examination, place the answer book inside the front cover of this question and answer book.**

