

**Victorian Certificate of Education
2021**

SUPERVISOR TO ATTACH PROCESSING LABEL HERE

STUDENT NUMBER Letter

MEDIA

Written examination

Monday 15 November 2021

Reading time: 3.00 pm to 3.15 pm (15 minutes)

Writing time: 3.15 pm to 5.15 pm (2 hours)

QUESTION AND ANSWER BOOK

Structure of book

<i>Section</i>	<i>Number of questions</i>	<i>Number of questions to be answered</i>	<i>Number of marks</i>
A	12	12	55
B	2	2	20
			Total 75

- Students are permitted to bring into the examination room: pens, pencils, highlighters, erasers, sharpeners and rulers.
- Students are NOT permitted to bring into the examination room: blank sheets of paper and/or correction fluid/tape.
- No calculator is allowed in this examination.

Materials supplied

- Question and answer book of 20 pages, including **assessment criteria for Section B** on page 20
- Additional space is available at the end of the book if you need extra space to complete an answer.

Instructions

- Write your **student number** in the space provided above on this page.
- Answer **all** questions in the spaces provided.
- All written responses must be in English.

Students are NOT permitted to bring mobile phones and/or any other unauthorised electronic devices into the examination room.

SECTION A**Instructions for Section A**

Answer **all** questions in the spaces provided.

Narrative and ideology**Question 1** (3 marks)

- a. Identify the media form of **one** media narrative that you have studied this year. 1 mark

- b. Describe **one** characteristic of this media form. 2 marks

DO NOT WRITE IN THIS AREA

Media production process

Question 5 (3 marks)

Explain how your exploration of a narrative, style or genre informed your use of a code and/or convention that is appropriate to your selected media form.

Media form _____

DO NOT WRITE IN THIS AREA

Question 6 (3 marks)

Describe a specific audience, narrative and intention of your media product.

DO NOT WRITE IN THIS AREA

Question 8 (5 marks)

Evaluate how effective your operation of equipment, materials and/or technologies was in realising your media product. You may refer to a specific pre-production, production and/or post-production process.

DO NOT WRITE IN THIS AREA

Agency and control in and of the media

Question 9 (3 marks)

Describe how media is used by individuals in the contemporary media landscape.

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Question 11 (4 marks)

Describe **one** ethical issue related to the production and/or distribution of media products.

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

**END OF SECTION B
TURN OVER**

Assessment criteria for Section B

The extended-answer question in Section B relating to Unit 3, Area of Study 1 will be assessed against the following criteria:

- explanation of the characteristics of, and the construction of, media narratives
- analysis of media codes and conventions in conveying meaning
- discussion of relationships between media narratives and audiences, including construction, engagement, consumption and reading
- use of appropriate media language

The extended-answer question in Section B relating to Unit 4, Area of Study 2 will be assessed against the following criteria:

- analysis and/or discussion of the relationships between the media and its audience
- discussion of influences on and by the media and its audience
- analysis and/or evaluation of issues and/or challenges in the media
- use of media language

END OF QUESTION AND ANSWER BOOK