

Instructions for Section B

[EXIT](#)

SECTION B – Short-answer questions

Answer **all** questions.

Each question is answered by typing a response into the answer field which will automatically load to your screen.

All the text you enter will be automatically saved.

You can review and change your answer at any time.

Reading time skipped.

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Section B, Question 1

EXIT

The interface on the left has been designed for a CD-ROM product while the interface on the right has been redesigned for use on the web.

Identify **two** changes that have been made to the interface for use on the web and describe how each change is relevant to delivery on the web.

3 marks

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You see an image in a magazine.

- a. Describe how you would go about getting copyright clearance to use this image in your website.

1 mark

- b. Why do you need copyright clearance?

1 mark

Reading time skipped.

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Section B, Question 3

EXIT

Your client requires a weather warning website for their employees to check each morning. It is important that each employee can access a location and any warnings quickly. Describe how you will take this into account when designing the interface.

2 marks

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The interactive animation shown at right is to appear on a web page about Occupational Health and Safety. Try dragging one of the objects from the right-hand side of the page to the workstation on the left-hand side. You will find that you can leave the object in the workstation area if it is approximately in the correct area. This drag and drop operation is enabled by scripts which are event based and also contain conditionals.

Set up the O H & S
workstation here



Operators



- a. Give **one** example of an event used in the script of this movie.

1 mark

- b. Describe how a programming conditional would be used in the script of this movie.

2 marks

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Section B, Question 5a

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Select your preferred
scripting language:

- JavaScript
 ActionScript
 Lingo

You can change your
selection at any time.

Refer to the code shown below.

Assume that the user has entered his/her name in a text box called txtName.

- a. Modify the code so that the missing phone number message includes the user's name.

2 marks

Use this button to paste the code above into the answer field.

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Section B, Question 5b

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Select your preferred scripting language:

- JavaScript
- ActionScript
- Lingo

You can change your selection at any time.

Refer to the code shown below. It is the same code as on the previous page. Assume that the user has entered his/her name in a text box called txtName.

- b. Modify the code so that if the user has entered a phone number its length will be checked for a minimum of 8 characters and an appropriate message is given if fewer than 8 characters are entered.

3 marks

Use this button to paste the code above into the answer field.

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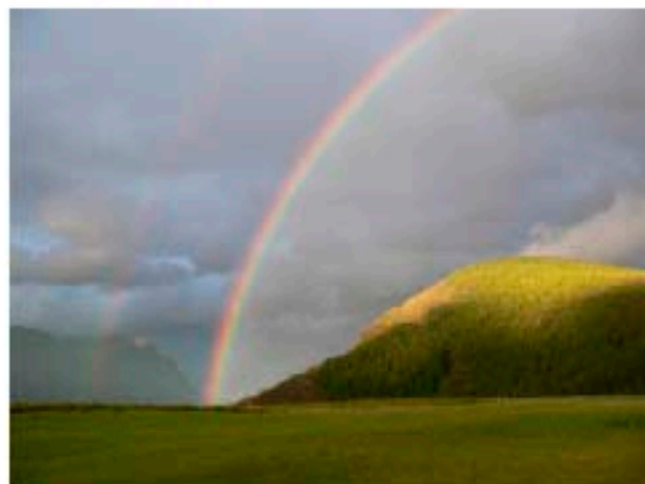
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Your colleague has an original photo that looks like this.



She has prepared the image for the web and now it looks like this.



a. What could cause the photo to reduce in quality like this?

1 mark

b. How should your colleague prepare the image for the web so that it looks like the original?

1 mark

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Section B, Question 7

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1. `Link1`
2. `Link2`
3. `Link3`

Above are three examples of paths to web pages. How do these paths differ and why would each be used?

3 marks



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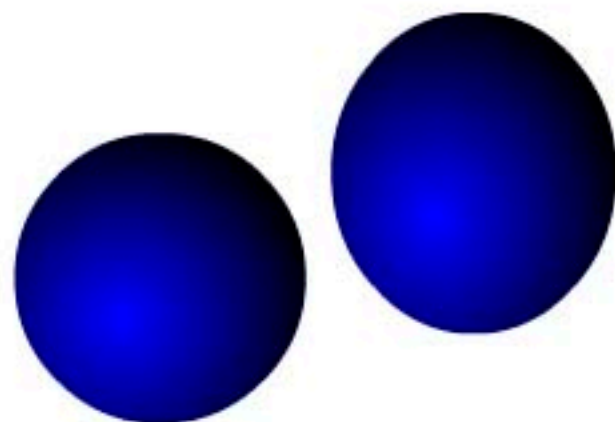
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Describe **one** way in which the animator has made the animation of ball B more interesting.

1 mark



ball A

ball B

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a. Which technique has been used to create the animation above?

1 mark

b. Explain why this technique has been used.

1 mark

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Name **two** types of commercial writing and describe the difference between them.

2 marks



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Describe **three** stages in the production of written copy for use in a multimedia application.

3 marks



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Explain why each of the following is important to the development of written copy.

a. developing a production timeline

1 mark

b. meeting a deadline

1 mark

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