



Instructions for Section B

EXIT

Materials Instructions

Structure Section A

1 2

3 4 5 6

7 8 9 10

11 12

13 14 15 16

17 18

19 20

Section B

1 2 3 4

3 4 5 6

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7 8

9 10 11 12

13 14

Section C

Intro

1 2

3 4

SECTION B — Short-answer questions

Answer all questions.

Each question is answered by typing a response into the answer field which will automatically load to your screen.

All the text you enter will be automatically saved.

You can review and change your answer at any time.

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Materials

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Structure

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Section B

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Section C

Intro

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Section B, Question 1



Describe how you could apply the design principle of balance to improve the layout shown at right.

2 marks



Visit Hong Kong!

Hong Kong is a great place to visit all year round.

With its exotic 'East meets West'culture you will be sure to

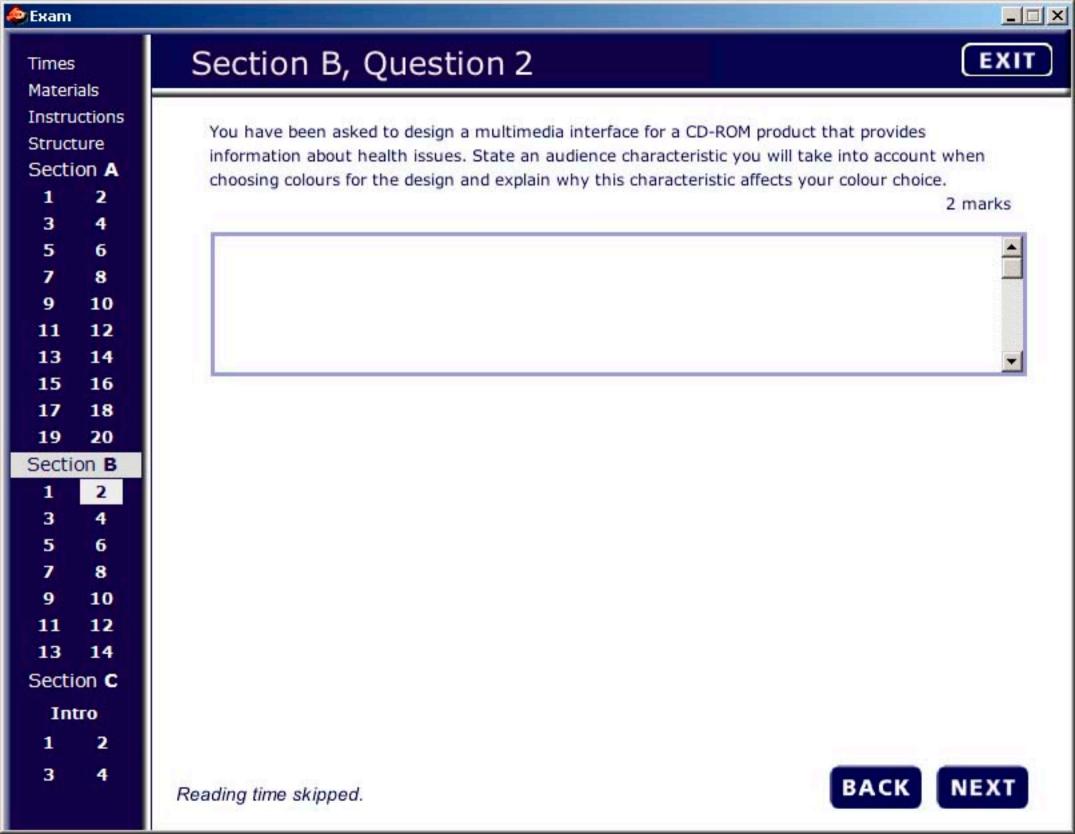
experience a once in a lifetime holiday.

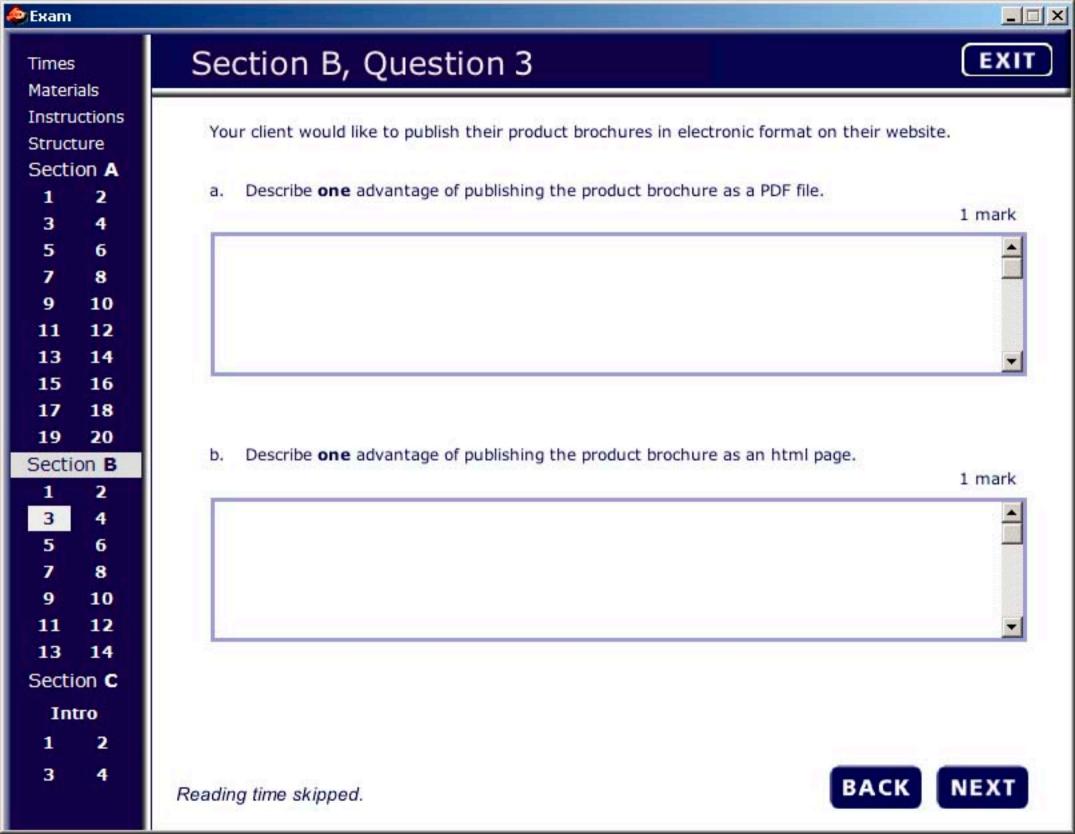
Street markets, exciting nightlife, serene temples and great food... Hong Kong really does have it all!

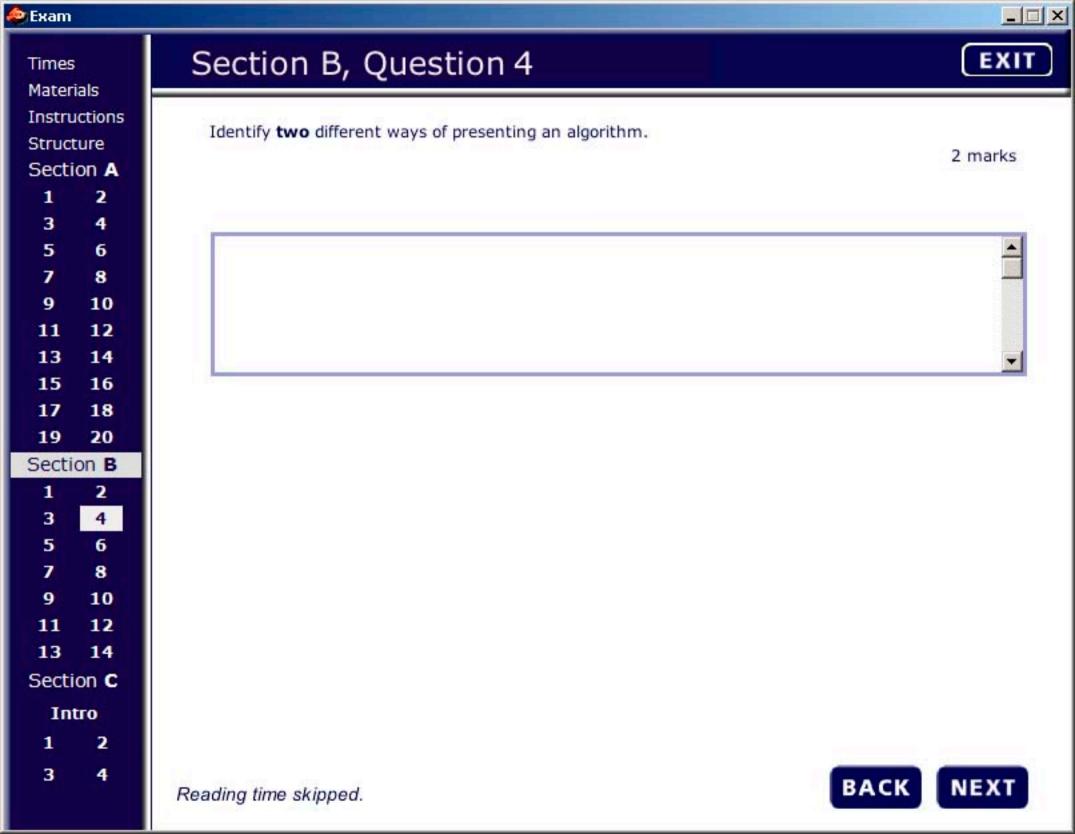


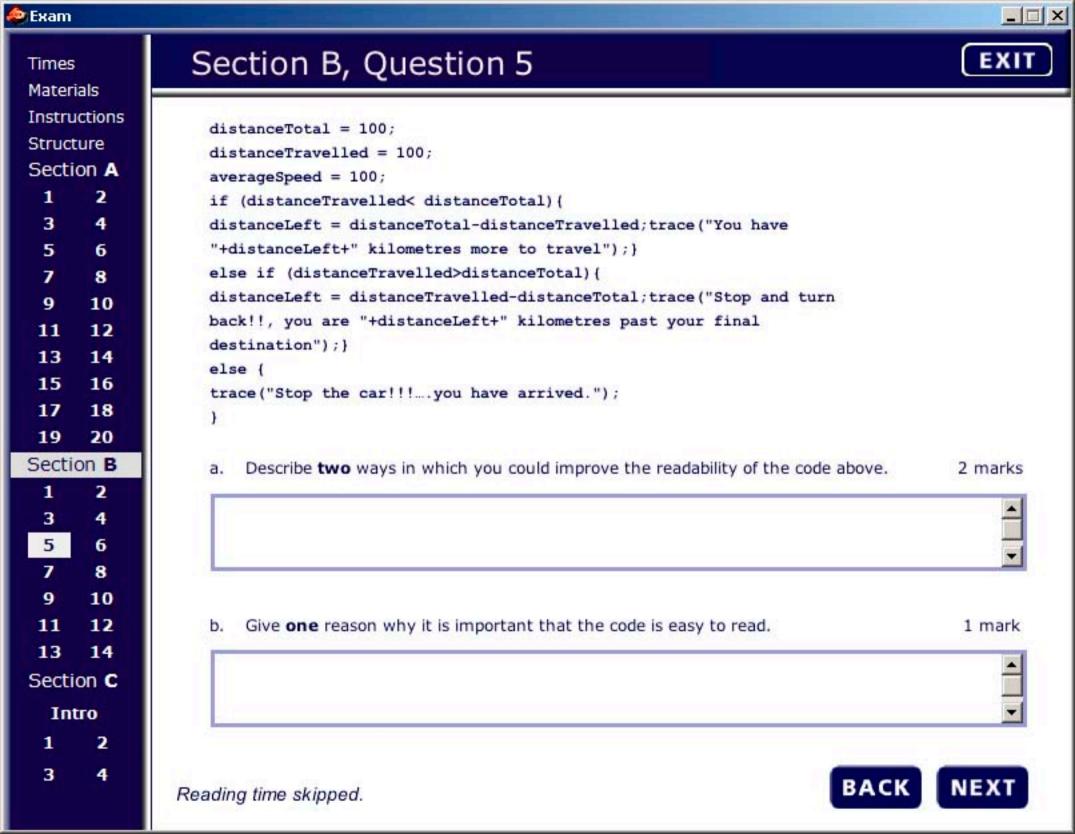


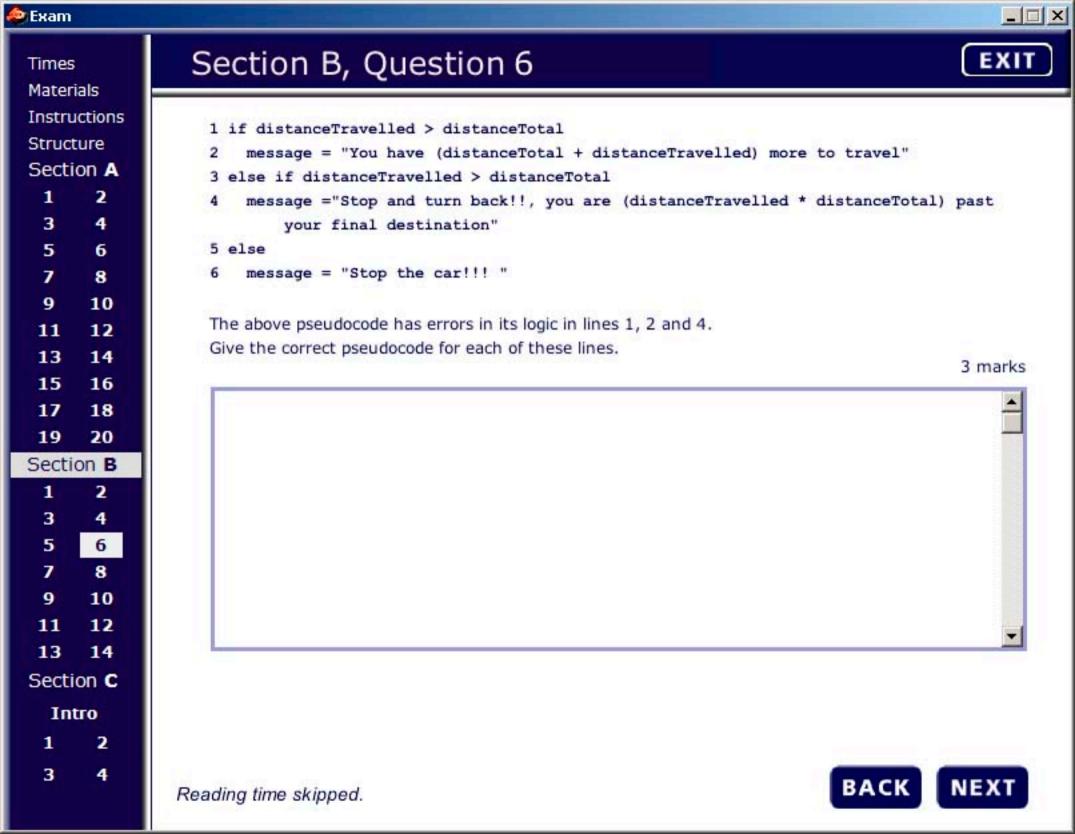


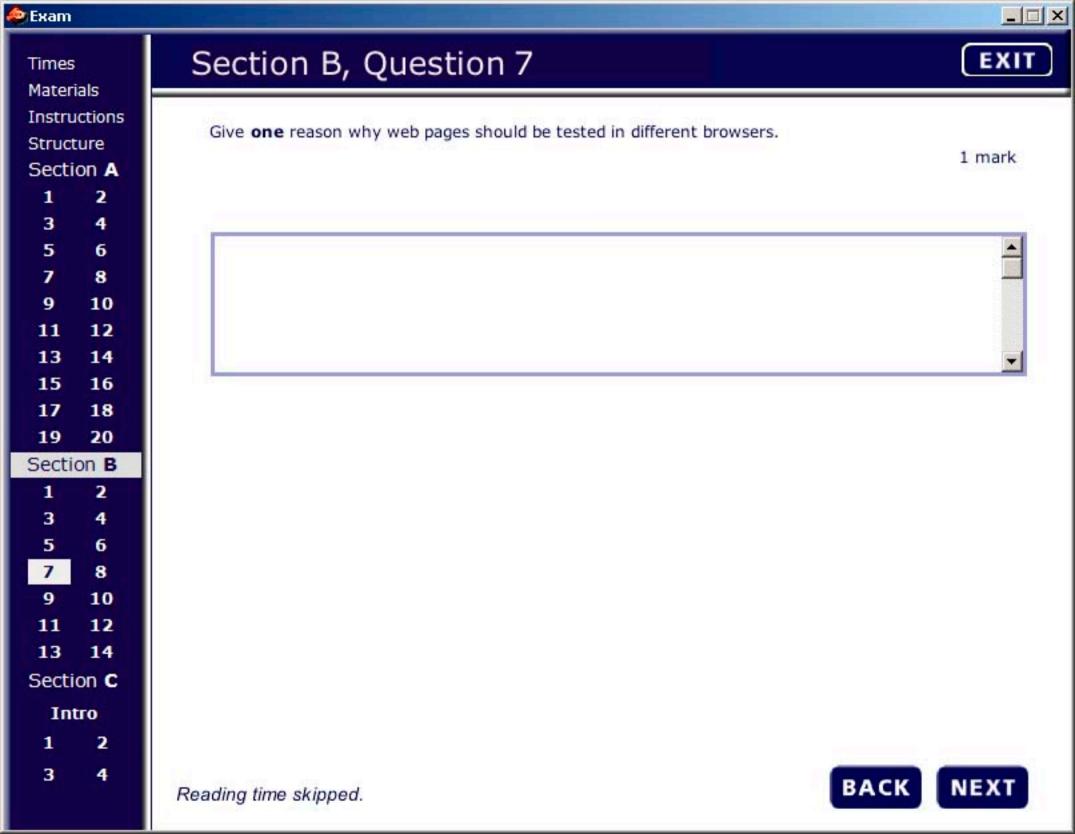


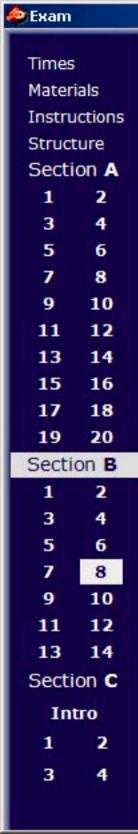












Section B, Question 8

EXIT

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The following list outlines the tasks required to design a website but the tasks are in the wrong order.

Drag and drop the tasks into the correct order.

1 mark

Tasks:

upload your site to your web server

define the purpose of your site

prepare content including text and images

develop the site structure

create a prototype showing the look and feel

identify your target audience



