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Instructions for Section C



SECTION C — Practical Task

40 Marks

Complete all parts of this task.

You are required to complete this task using

- the software applications installed on your computer
- · the assets for the practical task contained in your practical work folder

Your answers to this section will **not** be saved automatically. You must save your finished work to your practical work folder.

A shortcut to your practical work folder has been placed on the desktop.

Use this shortcut to move from the examination to your practical work

folder. The shortcut to your practical work folder is called

'Shortcut to 12345678A_P'

Remember to save your work at each step.

You should spend approximately 60 minutes on Section C.

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Section C, Introduction



Brief

You have been asked to complete a two-page website to promote Scootz Scooters, from supplied assets.

The website will consist of an index page and a product page. A Cascading Style Sheet (CSS) file is linked to the product page.

You are required to

- link the CSS file to the index page
- modify and add a style to the supplied CSS file
- prepare supplied images
- create an animation and add it to the index page
- create a slogan.

Both pages must be laid out according to the design guide and formatted according to the formatting guide.

Assets provided

wall.psd

logo.png

accessories.psd

index.html

product.html

formatting.css

Task continues on the next screen







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Section C, Design and Formatting Guides



Formatting Guide

Included in formatting.css

Style to be added to formatting.css

Headings

Style name: header1

Sub headings

Style name: header2

Text

Style name: text

Links

Style name: navLink

Price text

Style name: price

Font-family: Arial, Helvetica

Font-size: 16 px

Font-style: italic

Font-weight: bold

Colour: #F00

Design Guide

Index page: index.html



Product page: product.html



Task continues on the next screen







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Section C, Page 1

EXIT

Prepare banner and write content

Step 1

Modify the image wall.psd by adding logo.png as in the design guide.

2 marks

Step 2

Using an appropriate language for the target audience, write a catchy slogan, of between four and eight words, that promotes Scootz Scooters.

3 marks

Step 3

Add the slogan to wall.psd as per the design guide.

Format the slogan in an italic sans-serif font, dark blue in colour.

Rotate the slogan approximately 5 degrees anticlockwise; size and position as per the design guide.

3 marks

Add images

Step 4

Save wall.psd in an appropriate compressed format for displaying on the web, ensuring that its file size is between 40 and 70 kilobytes and add to both web pages.

3 marks

Step 5

Save accessories.psd in an appropriate compressed format for displaying on the web, ensuring that its file size is between 9 and 20 kilobytes. Add to product.html.

3 marks

Task continues on the next screen

BACI



EXIT

1 mark

1 mark

3 marks

5 marks

2 marks

Times

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Section C, Page 2

Link external CSS file

Step 6

Link the external style sheet file formatting.css to the index page.

Create navigational links

Step 7

Create the navigation links, connecting both the index page and product page. 1 mark

Format pages

Step 8

Set the background colour of both pages to #900 by altering the applicable style within the file formatting.css.

Step 9

Create a new CSS style named price, in the file *formatting.css*, as outlined in the formatting guide.

In the product page, under the promotional heading, apply this style to the text AU\$149.50.

Step 10

Ensure that all formatting of text in *product.html* is consistent with the formatting guide.

Step 11

Ensure that the layout of text and graphical elements on both pages are consistent with the design guide.

Total 27 marks

Task continues on the next screen

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NEXT



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Section C, Page 3



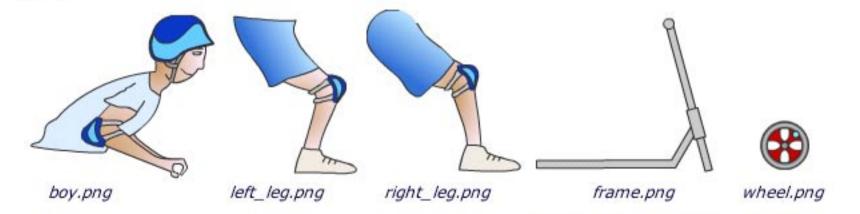
Animation

Create the animation as shown in the demonstration on the right.



Pause

Assets



Task continues on the next screen









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Section C, Page 4

EXIT

Step 1

Create an animation file scootz.fla.

Set the size of the animation to width 360 pixels and height 280 pixels.

Set the frame rate of the animation to 20 fps.

Set the stage colour to #FFFFCC (no border).

Step 2

Import the image assets into the Flash library.

1 mark

3 marks

Step 3

Construct the boy and the scooter shown in the demonstration ensuring correct layering

and component placement. 2 marks

Step 4

Animate the boy and the scooter shown in the demonstration ensuring

- · the duration of the animation is 2 seconds
- · the wheels smoothly rotate clockwise at two revolutions per second
- · the right leg completes one complete kick/swing matching the demonstration
- · at the end of the kick the boy and scooter accelerate off the stage.

6 marks

Step 5

Export and add animation scootz.swf to the index page as in the design guide. 1 mark

Total 13 marks



End of Section C

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