

# Section A, Instructions

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Brief Guide

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## SECTION A — Multiple-choice questions

**20 marks**

Answer **all** questions.

Choose the response that is correct or that best answers the question.

Click the button next to the correct answer. Your answer is confirmed in the box at the base of the question.

Each question is worth one mark. Marks will not be deducted for incorrect answers.

Answers will be automatically saved.

You can review and change your answers at any stage.

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# Section A, Question 1

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## Section C

Brief Guide

1 2

Demo StoryB

1 2

Images on the internet

- A are available for use if they do not have a © symbol.
- B are allowed to be used if permission is sought and granted.
- C are able to be republished if they are found on Google Images.
- D cannot be used by anyone other than the content creator.

*Reading time only — you cannot select answers yet.*

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## Section A, Question 2

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### Section C

Brief

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Demo

StoryB

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Movement in a visual design is best represented by

- A squares.
- B vertical lines.
- C diagonal lines.
- D horizontal lines.

*Reading time only — you cannot select answers yet.*

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## Section A, Question 3

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### Section C

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2

De Bono's six-hat technique, used for creative thinking, requires that people in a group

- A share a common idea and test it at least six times.
- B each take a different thinking role within the group.
- C say anything that comes to mind without any criticism.
- D wear different hats so that each person can be identified.

*Reading time only — you cannot select answers yet.*

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## Section C

Brief Guide

1 2

Demo StoryB

1 2

Image B is an enhanced version of Image A.

Image B has been enhanced through changes made to its

- A hue.
- B mode.
- C contrast.
- D saturation.



Image A



Image B

Source: Jearu/Shutterstock.com

Reading time only — you cannot select answers yet.

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## Section A, Question 5

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### Section C

Brief

Guide

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Demo

StoryB

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2

Which one of the following animation techniques is used to allow an object to accelerate or decelerate?

- A easing
- B tweening
- C sequencing
- D relative path

*Reading time only — you cannot select answers yet.*

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## Section A, Question 6

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## Section C

Brief Guide

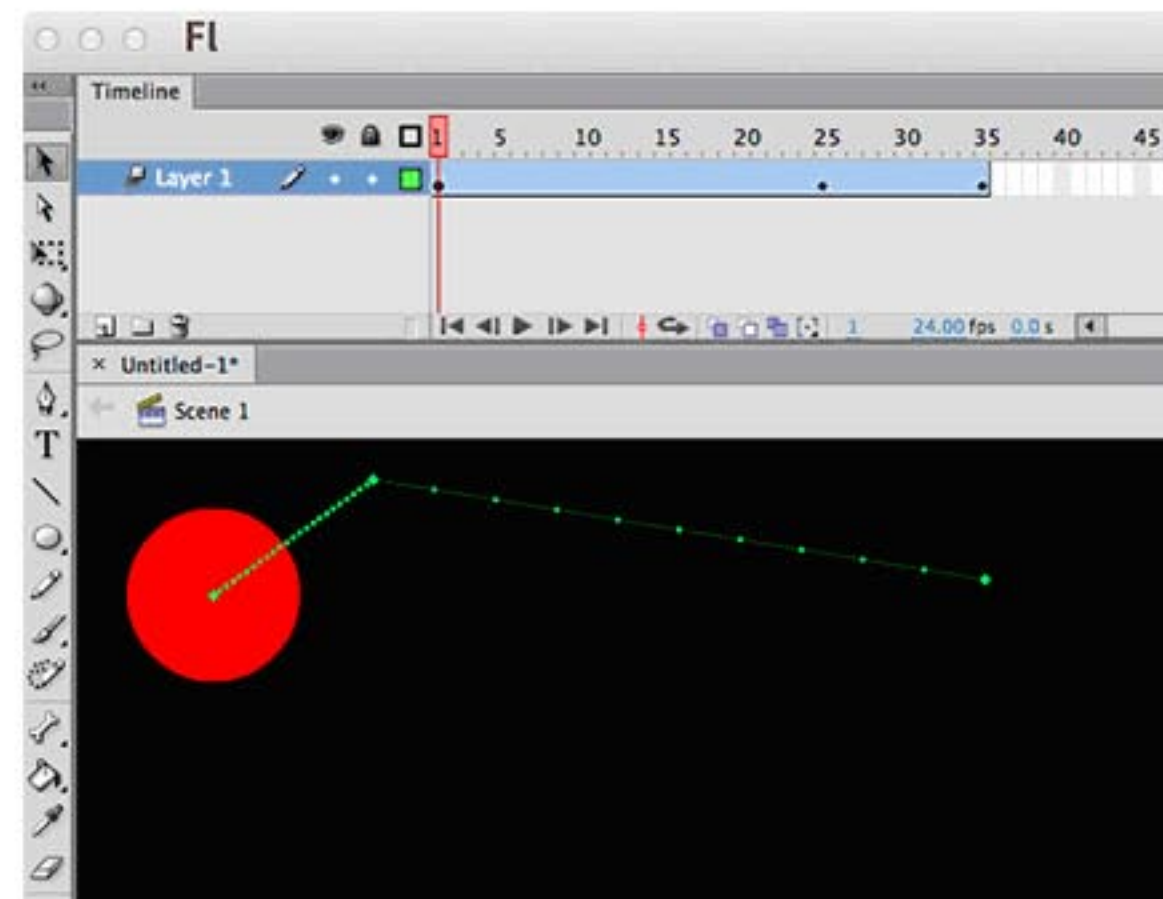
1 2

Demo StoryB

1 2

In the screenshot shown, the red ball will

- A go fast then slow.
- B go slow then fast.
- C gradually get faster.
- D move at a fixed speed.



Reading time only — you cannot select answers yet.

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## Section A, Question 7

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### Section C

Brief Guide

1 2

Demo StoryB

1 2

The complexity of an animation and the speed of the computer playing the animation can affect the

- A size of the animation.
- B smoothness of the playback.
- C number of keyframes created.
- D size of the file when downloaded.

*Reading time only — you cannot select answers yet.*

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## Section A, Question 8

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### Section C

Brief

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Demo

StoryB

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In animation, the 'point of view' shows

- A the subject's location.
- B the subject's thoughts.
- C a front view of the subject.
- D a view from the subject's perspective.

*Reading time only — you cannot select answers yet.*

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### Section C

Brief

Guide

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Demo

StoryB

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The most appropriate web file format for a movie to play on the widest range of personal devices is

- A MP3
- B MP4
- C WAV
- D SWF

*Reading time only — you cannot select answers yet.*

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# Section A, Question 10

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## Section C

Brief

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Demo

StoryB

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2

You need to upload a large video file onto the internet to transfer it to a colleague.

Which protocol should you use?

- A FTP
- B IMAP
- C HTTP
- D HTTPS

*Reading time only — you cannot select answers yet.*

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# Section A, Question 11

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## Section C

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StoryB

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Your source video has a frame rate of 24 fps and you must reduce it.

Which one of the following would be the best frame rate to reduce it to?

A 10 fps

B 12 fps

C 16 fps

D 20 fps

*Reading time only — you cannot select answers yet.*

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# Section A, Question 12

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## Section C

Brief

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Demo

StoryB

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A div tag defines

- A a description of a web object.
- B the start and end of a web page.
- C a specific section of a web page.
- D the start and end of a cascading style sheet.

*Reading time only — you cannot select answers yet.*

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## Section A, Question 13

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### Section C

Brief

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Demo

StoryB

1

2

You work in a large advertising agency as a web designer and you have been asked to create a website for a client.

What is the first thing you should do after being briefed?

- A Source the media assets.
- B Investigate the target market.
- C Research relevant website designs.
- D Develop a navigational flowchart of the site.

*Reading time only — you cannot select answers yet.*

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## Section A, Question 14

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### Section C

Brief

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Demo

StoryB

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An anchored link on a web page is most commonly used to take a visitor to

- A a pop-up window.
- B an external website.
- C another web page in the website.
- D another section within the same web page.

*Reading time only — you cannot select answers yet.*

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# Section A, Question 15

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## Section C

Brief

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Demo

StoryB

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The .gif format can have up to eight bits of colour variations.

How many colour variations are in one bit?

A 1

B 2

C 4

D 8

*Reading time only — you cannot select answers yet.*

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## Section A, Question 16

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## Section C

Brief Guide

1 2

Demo StoryB

1 2

Which typographical process has most likely been applied to the text shown?

A tracking

B kerning

C leading

D scaling

# THE PAINT SPOT

*Reading time only — you cannot select answers yet.*

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# Section A, Question 17

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Section C

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- 1 2
- Demo StoryB
- 1 2

Image A is the client's original logo.

Which design principle has been applied to Image B?

- A proportion
- B emphasis
- C balance
- D unity

THE PAINT SPOT



Image A

THE PAINT SPOT



Image B

Reading time only — you cannot select answers yet.

## Section A, Question 18

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### Section C

Brief Guide

1 2

Demo StoryB

1 2

The main purpose of the W3C Web Content Accessibility Guidelines is to

- A provide security for e-commerce.
- B ensure privacy when people use logins.
- C allow people to read a website in different languages.
- D allow people to use assistive technologies to read and navigate a website.

*Reading time only — you cannot select answers yet.*

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### Section C

Brief Guide

1 2

Demo StoryB

1 2

'One of the great things about super is that you generally pay less tax – both on the money that goes in, and on the earnings that your money makes.'

Which writing style has been used in the text quoted above?

- A formal
- B dramatic
- C humorous
- D conversational

*Reading time only — you cannot select answers yet.*

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## Section A, Question 20

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### Section C

Brief Guide

1 2

Demo StoryB

1 2

Someone who publishes a lie about another person on their website has committed

- A defamation.
- B perjury.
- C discrimination.
- D breach of copyright.

*Reading time only — you cannot select answers yet.*

*End of Section A*

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