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SECTION A – Multiple-choice questions

20 marks

Answer **all** questions.

Choose the response that is correct or that best answers the question.

Click the button next to the correct answer. Your answer is confirmed in the box at the base of the question.

Each question is worth one mark. Marks will not be deducted for incorrect answers.

Answers will be automatically saved.

You can review and/or change your answers at any stage.

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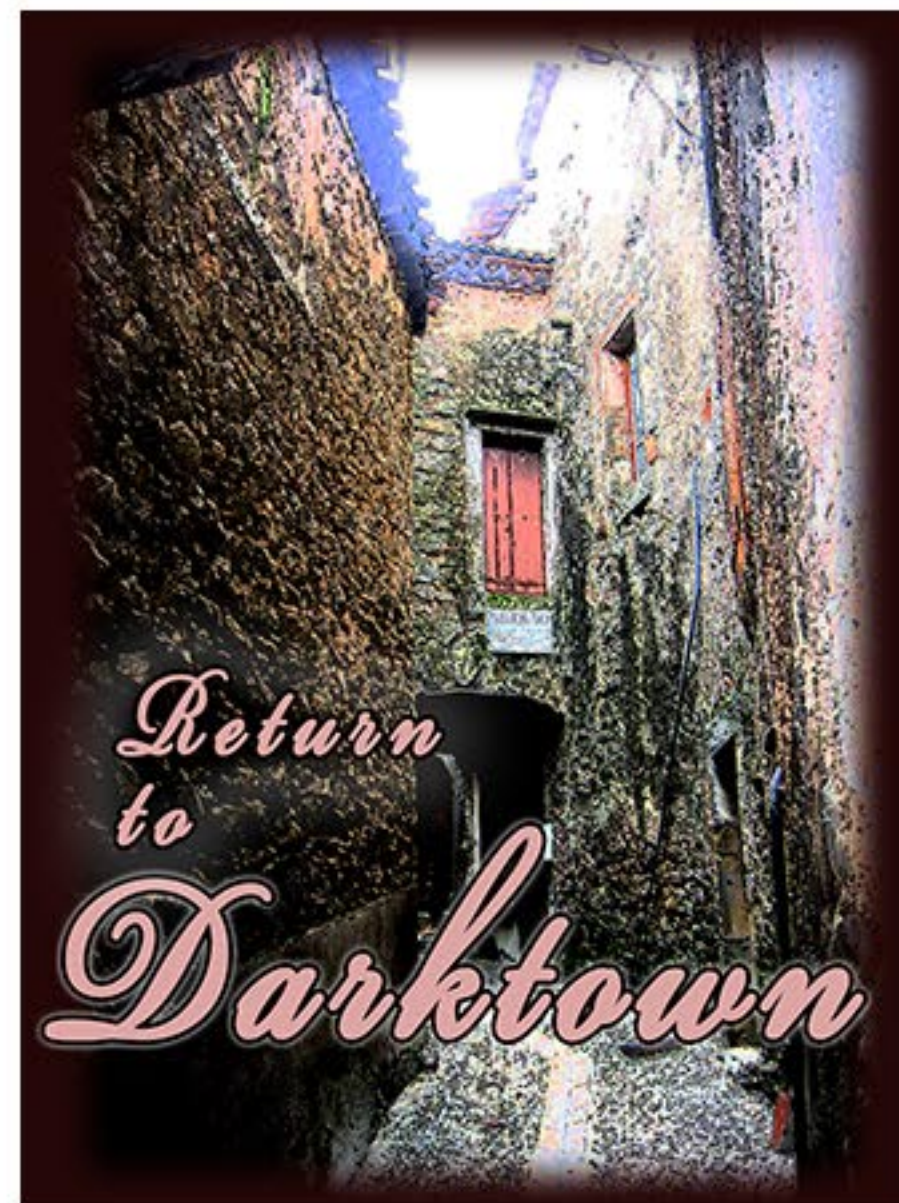
1 2

Demo Concept

1 2

The typeface used in the book cover design shown is best described as

- A gothic.
- B script.
- C dingbat.
- D sans serif.



Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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The colour diagram shown highlights a particular set of colours on the colour wheel.

This set of colours is best described as

- A RGB.
- B analogous.
- C monochromatic.
- D complementary.



Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section A, Question 3

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Which one of the following is considered to be traditional equipment?

- A spray gun
- B drawing tablet
- C touch screen
- D plotter printer

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

Reading time skipped.

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Section C

Brief Guide

1 2

Demo Concept

1 2

The practice of ensuring that employees in a workplace sit with correct posture when using computer screens, keyboards and tablets is specifically called

- A occupational health and safety (OH&S).
- B working safely.
- C ergonomics.
- D thermal comfort.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

Reading time skipped.

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Section A, Question 5

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Section C

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Demo

Concept

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Copyright for a cartoon image has officially expired.

Can this cartoon image now be used without permission?

- A No, as it is protected by moral rights.
- B Yes, as it is now available for fair use.
- C No, you still need to request permission to use it.
- D Yes, you can use it as it has become part of the public domain.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

Reading time skipped.

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Section C

Brief Guide

1 2

Demo Concept

1 2

'Using movie clips is an efficient animation technique.'

Considering the statement above, which one of the following is correct?

- A Movie clips can take a long time to make.
- B Movie clips can be re-used to reduce the amount of animation work required.
- C Movie clips are quick to make and can be exported to digital video.
- D Movie clips take up a lot of file space and result in a slower animation.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

Reading time skipped.

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Section C

Brief Guide

1 2

Demo Concept

1 2

The drawing shown has been developed to present to a client in response to a brief.

The drawing is best described as a

- A storyboard.
- B brainstorm.
- C character sketch.
- D thumbnail sketch.



Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section C

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Demo

Concept

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Which one of the following is the correct HTML code for a link to Google?

- A `Google`
- B `<a href"http://www.google.com.au">`
- C `Google`
- D `Google`

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section C

Brief

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Demo

Concept

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The protocol FTP is used to

- A view websites.
- B stream videos online.
- C log in to a secure area online.
- D transfer/upload files to a website server.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section C

Brief

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Demo

Concept

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Which file format supports web-based animation?

A JPEG

B GIF

C PNG

D TIFF

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section C

Brief Guide

1 2

Demo Concept

1 2

One way of creating an accessible website is by using alt text within the image tag.

What is the purpose of alt text in an image tag?

- A The alt text information is displayed on the screen when the image is not available.
- B The screen reader will always read out loud the alt text information.
- C The search engine will be able to identify the information within alt text.
- D Both the alt text information and images are displayed on the screen.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section C

Brief Guide

1 2

Demo Concept

1 2

You have been contracted to design a new graphic logo for a women's football team joining the Australian Football League (AFL). The logo will be used on a range of materials, such as a large banner, a website, a phone application and others.

To meet all needs, the logo should be designed to be saved as

- A vector.
- B TIFF.
- C bitmap, high quality.
- D bitmap, low quality.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section C

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As part of a design team, you are working with three other members on processing a range of images for a client.

Which file-naming convention would be the most appropriate for the files?

- A Image_name.jpg
- B Image_name_date.jpg
- C Image_name_designer.jpg
- D Image_name_designer_date_version.jpg

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section A, Question 14

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Section C

Brief Guide

1 2

Demo Concept

1 2

The template document shown is best described as

- A a contract.
- B a storyboard.
- C a design brief.
- D an output platform.

Visual Solutions

Designer name:

Designer contact details:

Client name:

Client contact details:

Dear [client],

I am pleased to accept the offered task of [task] for [company name] and am writing to confirm the details and scope of the job. Please reply with any changes that you wish to make.

Background details

- Project
- Purpose
- Audience
- Existing materials
- Creative specifications
- Technical constraints
- Delivery
- Deadlines

Visual Solutions looks forward to working with you on this project.

Regards

Fred Fruton

Visual Solutions

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section C

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Why is it important for a business to continually archive its documents?

- A to safeguard against data loss
- B to provide a short-term solution
- C archiving is part of the planning process
- D to make the documents available online

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section C

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Concept

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The most appropriate font to use on a digital information kiosk in a shopping centre would be

- A Times New Roman.
- B Arial.
- C Courier.
- D Helvetica.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section C

Brief

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Demo

Concept

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When writing content for a website targeting children aged four to eight years, the best design choice would be to use

- A lots of punctuation.
- B short, sharp paragraphs and bullet points.
- C similar colours for background and font.
- D long paragraphs.

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section C

Brief

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Why is it important to refine and redraft written content prior to broadcast and publication?

- A to determine project outcomes
- B to analyse market research
- C to ensure it complies with the law and codes of practice
- D to meet deadlines

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section C

Brief Guide

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Demo Concept

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'Extreme X-Tyres are the best on the market as four out of five BMX riders use them.'

What type of writing style best describes the text above?

A conversational

B dramatic

C factual

D narrative

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

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Section C

Brief

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Demo

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Which of the following is **not** protected by copyright?

- A artistic work
- B textual material
- C ideas and concepts
- D sound recording

Selected response:

Click on an answer button (A, B, C or D) or use the keyboard to select your answer.

End of Section A

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