Section C, Instructions

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SECTION C – Practical task   40 marks

A shortcut to your practical work folder has been placed on the desktop.

Use this shortcut to move from the examination to your practical work folder.

The shortcut to your practical work folder is called

'Shortcut to 12345678E Practical Work'.

Complete **all** parts of this task.

You are required to complete this task using:

- the software applications installed on your computer
- the assets for the practical task contained in your practical work folder.

Your answers to this section will **not** be saved automatically.

You **must** save your finished work to your practical work folder.

Remember to save your work at each step.

You should spend approximately 60 minutes on Section C.

BACK   NEXT

Section C, Website Brief

Brief

Topic – Melbourne Walking Tours

You have been asked to create a two-page website to promote walking tours around Melbourne. You have been provided with all the media assets to use to complete this task.

The website will have a home page called index page (*index.html*) and a gallery page (*gallery.html*).

A Cascading Style Sheet (CSS) has been provided and needs to be linked to the pages.

You are required to construct the website and its banner animation by following the steps provided.

You have been provided with the following assets for the website:

- *index.html*

- *gallery.html* (in contents folder)

- *image1.psd* (in images folder)

- *style.css* (in CSS folder)

- *blogContent.txt*

Text and colour guide

- paragraph text – black, Arial 12 px

- heading 1 – Melbourne Walking Tours – black, Arial 24 px

- heading 2 – slogan – black, Arial 14 px

- background colour – #000000

Section C, Website Design Guide

Section A
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Section B
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Section C
Brief Guide
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1 2

Melbourne Walking Tours

Insert 12 word slogan here

Day 01
10 November 2017

It was very exciting to be able to walk around Melbourne. A lively city with multicultural society and food from all around the globe.

My first day was started with CBD tour. Right after getting off from the train at Flinders Street Station, I was greeted with wonderful mosaic building called Federation Square. It has a been pretty busy morning where people in suit walking fast to reach their offices.

Starting in front of Flinders Street Station, I could see a fascinating church called St. Paul's Cathedral. I was lucky to be able to see it on this clear day. The sunshine fell on its walls making the church glow brilliantly.

Another great sight in the Melbourne CBD was the City Circle tram, a unique public transport experience with an electronic tour guide.

Walking past Federation Square, the peaceful flow of the Yarra River soothed my eyes. I could stay there forever if I wasn't bothered by my growling stomach. Luckily, there were some cafes with very friendly staff along Yarra River. I guess I needed to fill up before continuing my journey.

If you cannot wait for my next journey, why don't you drop me email at melbournetour@gmail.com

@2017 MWT

White Horses of Melbourne CBD

These gorgeous horses can be found very easily on Swanston Street. Whether you want to have a friendly chat with the horse rider, take a picture with the horses or even ride on the special carriage, the option is yours.

@ 2017 MWT

Roll mouse over to expand

Task continues on the next screen.   BACK   NEXT

Section C, Website Page 1

Website (20 marks)

Step 1

Open the supplied *index.html* file and link the CSS style sheet *style.css*.

1 mark

Step 2

Using the body tag in the file *style.css*, modify the website's background colour to #000000.

1 mark

Step 3

Modify the file *style.css* to add an h1 tag that is Arial, size 24px., and colour #000000.

3 marks

Step 4

Apply the h1 tag to the heading 'Melbourne Walking Tours' on *index.html*.

1 mark

Step 5

Where indicated in *index.html*, add a slogan of fewer than 12 words to the home page that is suitable to promote Melbourne Walking Tours.

4 marks

Step 6

Add an h2 tag to *style.css* and format the slogan as per the style guide provided.

2 marks

Task continues on the next screen.

BACK   NEXT

Website (continued)

Step 7

Open the *blogContent.txt* file and add the information to *index.html*.

1 mark

Step 8

Use the style sheet to format the text as per the style guide.

1 mark

Step 9

Make the email address into an email hyperlink and save *index.html*.

1 mark

Step 10

In the images folder, open *image1.psd*, crop and resize it to 300 px × 300 px and then save the image in an appropriate format for inclusion in the website.

1 mark

Step 11

In the contents folder, open the *gallery.html* page. Add the image to the first section in the gallery where the img tag is and apply an appropriate alt tag text.

2 marks

Step 12

Link the buttons on both the home page and the gallery page so that they all work correctly. Save the gallery page.

2 marks

Section C, Animation Demonstration

Animation demonstration

Complete the following animation as per the sample animation and the concept guide.
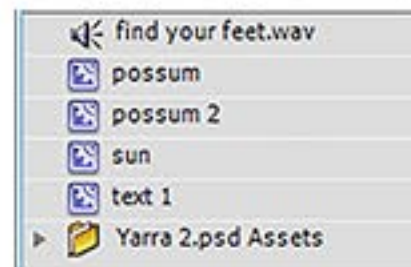
Ensure correct layer order, placement and timing.

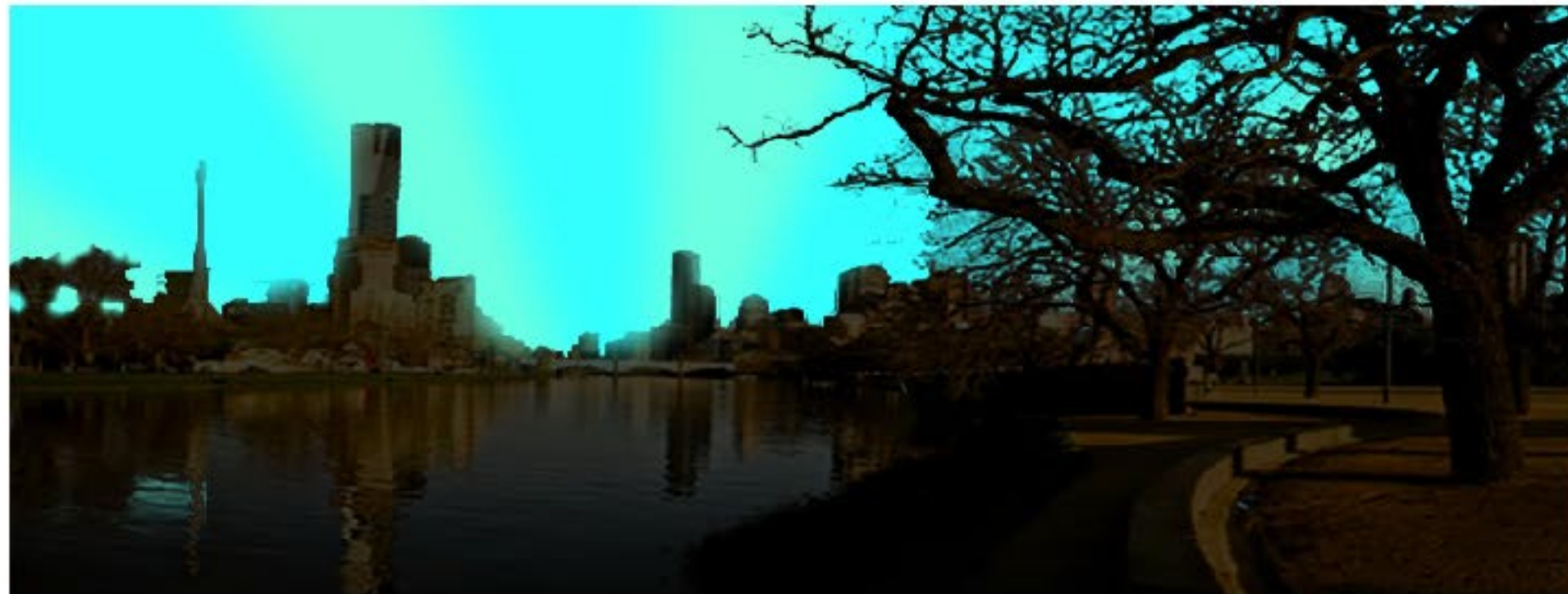The Flash/Animate file required for the task is *walking tours_start.fla*.

The movie clips required for the animation have been created and are in the library of *walking tours_start.fla*.

The following movie clips and audio file must be manipulated for the animation:

- *possum*
- *possum 2*
- *sun*
- *text 1*
- *find your feet.wav*

find your feet.wav
possum
possum 2
sun
text 1
Yarra 2.psd Assets

The folder Yarra 2.psd Assets is not used in the animation task and should not be modified.
Note that the frame rate is set to 30 fps.

0.0 seconds

Note: Do not create these control buttons.

Task continues on the next screen.

Section C, Concept Guide

Concept guide

1. Sky colour, sunrise

Sky colour changed to #33FFFF
Sun rises over city from 0–5 seconds
River scene changes in brightness (–75% to 0%) from 0–5 seconds

2. Text

Movie clip *text 1* animated to fade in from background from 2–5 seconds
Start position x = 332, y = 171:
width = 107 px., height = 36.5 px.
End position x = 300, y = 195:
width = 365px., height = 195 px.
Transparency changes from 30% to 100%

3. Possum

Movie clip *possum* added (3–6 seconds)
Motion guide added
Possum jumps twice on the fence and exits on the third jump as shown
Resize the movie clip to width 50 px. and height 30 px. in its first keyframe and width 315 px. and height 230 px. in the last keyframe
Squash and stretch added

4. Possum 2

Possum 2 clip added from 6–7 seconds as shown in sample animation

5. Sound added

Sound added to movie clip *possum 2* in sync with lips moving

6. Final text

Script style font added at frame 215
Sequence ends at 10 seconds

Task continues on the next screen.

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Section C, Animation Page 1

Animation (20 marks)

Step 1

Open the Flash/Animate file *walking tours_start.fla* and change the stage colour to #33FFFF.

1 mark

Step 2

From the Flash library, add the movie clip *sun* to the stage, placing it in the correct layer order.

1 mark

Step 3

Animate the sun so that it rises over five seconds as per the sample animation and the concept guide.

1 mark

Step 4

Animate the brightness of the *yarra* layer from −75% to original brightness over five seconds so that
the city changes colour with the rising of the sun, as per the animation demonstration and the concept guide.

2 marks

Step 5

Insert the movie clip *text 1* at two seconds. Add a drop shadow of 8 px. distance and 75% strength.

2 marks

Step 6

Animate the text so that it appears to fade in and move from the background to the foreground
over three seconds, as shown in the animation demonstration and the concept guide.
Start position $x = 332$, $y = 171$: width = 107 px., height = 36.5 px.
End position $x = 300$, $y = 195$: width = 365 px., height = 195 px.
Transparency changes from 30% to 100%.

3 marks

Task continues on the next screen.   BACK   NEXT

Section C, Animation Page 2

Animation (continued)

Step 7

Add the *possum* symbol and use a motion guide to make it jump twice on the fence from right to left, and exit on the third jump to the bottom of the screen between three seconds and six seconds, as shown in the sample animation and the concept guide.

Resize the movie clip to width 50 px. and height 30 px. in its first keyframe and width 315 px. and height 230 px. in its last keyframe.

The possum squashes at the bottom of each jump and stretches at the top of each jump.

5 marks

Step 8

Add the movie clip *possum 2* at six seconds so that it moves up from below the right of the screen over one second, as shown in the sample animation and the concept guide.

1 mark

Step 9

Edit the movie clip *possum 2* to add and sync the audio file *find your feet.wav* at the point where the possum speaks.

1 mark

Step 10

Using a script typeface that is similar to the 'Walking' text, add the text 'Find your feet' at keyframe 215.

2 marks

Step 11

Export the finished file and add to the banner area in the website.

1 mark

End of Section C

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